



BRANDING, EXACTLY.

Branding *

Creativity

Marketing *

Company brochure
2026



ABOUT

BUILDING BRANDS FORWARD

Everything is a story.

And your organization's story is unique. We find it, build a strategy to shape it and then tell it, with power and clarity.

We turn companies into bold, authentic brands that don't just stand out—they stand for something. By aligning purpose with culture, we create brands that spark loyalty and drive action. Through strategy, design, digital marketing, PR, and content, we craft unforgettable brand experiences that connect, resonate, and leave a lasting mark.

SERVICES

BRAND STRATEGY



Bulding brands with purpose. 1-3 weeks

- Brand positioning
- Brand architecture
- Audience & market research
- Competitive analysis
- Tone of voice & messaging frameworks
- Continuous development setup

BRAND DISCOVERY



Building brands from scratch 2-3 weeks

- Stakeholder Interviews
- Market & Competitor Analysis
- Audience Insights
- Brand Audit
- Purpose, Vision & Mission
- Core Messaging & Voice
- Values & Differentiators

BRAND IDENTITY



Logo and colors at the core. 1-3 weeks

- Logo design & visual identity
- Typography, color palettes, iconography
- Brand guidelines / brand books
- Packaging design
- Rebranding

DIGITAL DESIGN AND EXPERIENCE



Immersive digital experience of your BRAND

4-8 weeks

Website design & development
UX/UI design
Interactive brand experiences
E-commerce design
Mobile/responsive design

BRAND ACTIVATION



Brand, discovered!

2-3 weeks

Digital marketing campaigns
Influencer & PR strategy
Go-to-market strategy
Social media strategy & management
Email marketing
Brand application on materials
Website launch
Communication strategy
Tone of voice and communication style
Brand personality and storytelling themes
Key messages that resonates

MARKETING SERVICES



Brand, supported!

Campaign management
Content management
Social media management
Graphic design
Web development

IDEAS, STRATEGIC EXECUTION.

WORK



Home Product About Us Contact

Train Harder. Recover Smarter.

PRECISION NUTRITION FOR RUNNERS

"We fuel runners with clean, effective supplements to power every step. From protein to recovery support, our formulas help you train harder and recover faster."

soleandtaste.

Vanilla ProteinBAR

soleandtaste.

23.2g protein 60g

SHOP NOW

ACCELERATOR IČKK

SWEET & SALTY

Tretí ročník startup akceleračného programu, ktorý pripraví tvoj startup na prezentáciu pred investorom. Zaži medzinárodný trojmesačný program plný inovácií, inšpirácie a networkingu.

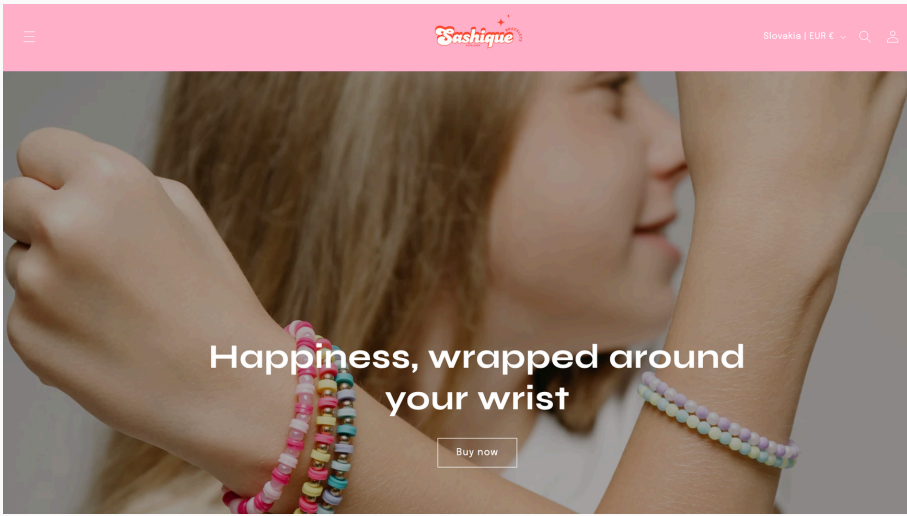
Ministerstvo školstva, vedy, výskumu a športu Slovenskej republiky
Ministerstvo práce, sociálnych vecí, rodiny a dôchodkov Slovenskej republiky
Ministerstvo vnútra Slovenskej republiky
Ministerstvo zdravotníctva Slovenskej republiky
Ministerstvo životného prostredia Slovenskej republiky
Ministerstvo kultúry Slovenskej republiky
Ministerstvo obrany Slovenskej republiky
Ministerstvo spravodlivosti Slovenskej republiky
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SWEET & SALTY

STOP DREAMING, FIND YOUR COURAGE, AND START YOUR BUSINESS.

GET YOUR INVESTMENT 10,000 EUR

Registration ickk.sk





DON'T BECOME THE BEST, BECOME THE ONLY ONE.

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